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THE BEAUTIFUL TRUTH

The Beautiful Truth Group & Connected Pictures Ltd
73 Redchurch Street
London
E2 7DJ

21st June 2022

To our stakeholders:

I am pleased to confirm that The Beautiful Truth Group & Connected Pictures Ltd. reaffirms its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption. In this annual Communication on Progress, we describe our actions to continually improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations. We also commit to sharing this information with our stakeholders using our primary channels of communication.

As a small business, we have chosen to deliver the most succinct form of COP. However, our passion and philosophy as a business align strongly with the ethics and goals of the SGG's at large. To this end, beyond the minimum requirements we deem in line with UNGC, we are also a certified B-Corp certification with a score of 90.4.

Should you have any interest in understanding the details of our approach, beliefs or operations in greater detail - please do explore our full Impact Report here: <https://preview.shorthand.com/7XDDuVZzzQnM7wzT> or get in touch directly.

Sincerely yours,

Jon Ayres

Partner of The Beautiful Truth Group & Connected Pictures Ltd

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Description of actions

HUMAN RIGHTS

- Ensures workers are provided a safe, suitable and sanitary work environment. .
- A formal COVID 19 policy that is being reviewed continuously.
- Protects workers from workplace harassment, including physical, verbal, sexual or psychological harassment, abuse or threats.
- Takes measures to eliminate ingredients, designs, defects or side-effects that could harm or threaten human life and health during manufacturing, usage or disposal of products.
- Qualifies clients according to their intentions and values matching that of our company.

LABOUR

- Ensures that the company does not participate in any form of forced or bonded labour, including subcontracting arrangements.
- Adheres to minimum age provisions of national labour laws and regulations and, where national law is insufficient, taking account of international standards.
- Complies with minimum wage standards.
- Ensures that employment-related decisions are based on relevant and objective criteria.
- Promotes a flexible working culture to accommodate domestic and personal commitments.
- Enforces and adheres to strict fair payment terms for all suppliers.
- Respects the right of all workers to form and join a trade union of their choice without fear of intimidation or reprisal, in accordance with national law.

ANTI CORRUPTION

- Assesses the risk of corruption when doing business.
- Ensures that internal procedures support the company's anti-corruption commitment.

ENVIRONMENT

- Avoids environmental damage via regular maintenance of production processes and environmental protection systems (air pollution control, waste, water treatment systems, etc.).
- Ensures emergency procedures to prevent and address accidents affecting the environment and human health.
- Minimises the use of plastics and/or disposable items on set, and ensure crew bring personal reusable water bottles/coffee cups.
- Selects utility providers based on environmental credentials.
- Maximises recycling opportunities within the office (sustainable product selection, composting and utilities).
- Goal to be zero carbon by 2026:
 - Reducing our business travel by 50%
 - Introducing a 40% work from home policy
 - Carbon offsetting for the carbon we do produce



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MEASUREMENT OF OUTCOMES

- Ongoing internal review of gender representation and pay.
- Ongoing assessment of attrition rate and causes.
- Measurement of our carbon emissions.
- 100% of the rent paid is invested in a UK conservation charity.